

Arihant Foundations & Housing Limited

New #3 Old #25 Ganapathy Colony, 3rd Street Off Cenotaph Road, Teynampet Chennai 600 018

14.08.2024

BSE Limited Corporate Relations Department Phiroze Jeejeebhoy Towers, Dalal Street, Mumbai – 400 001

Scrip Code: 531381

Dear Sir.

To,

Sub: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015- Media Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find attached a media release titled "Senior Living Homes Coming up on ECR with an Investment of Rs.225 cr" published in Times of India, Chennai Edition and article published in The Hindu Business Line titled "Ashiana Housing, Arihant Foundations partner to launch senior living project in Chennai".

This is for your kind information and records.

Thanking you. Yours Sincerely, For ARIHANT FOUNDATIONS & HOUSING LIMITED

Arun Rajan Chief Executive Officer

Encl: As above



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Tel : 044 42244444

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offer engineering graduates annual salaries in the range of Rs 3.5 lakh to Rs 4 lakh on average. The Rs 2.5 lakh annual salary is a new decadal low for the Indian IT sector, frowned upon by digital natives calibrating their career paths if this is in the offing. In an effort to grow their margins, IT companies are offering lower salaries to entry-level employees. However, the current trend seems to have reached an unprecedented lower level. These sament services.

Cognizant, in its job posting, said that the Rs 2.5-lakh package is for candidates graduating in the 2024 batch with any 3-year full-time degree programme who are eligible to apply. This is a new low in Indian IT services, which is prevalent in roles in BNS and infrastructure management. Companies usually hire 70% of their fresher requirements from campuses between June and December, and depending

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# **Senior living homes** coming up on ECR with an investment of ₹225cr

#### TIMES NEWS NETWORK

Chennai: New Delhi-headquartered Ashiana Housing and city-based Arihant Foundations & Housing will be investing Rs 225 crore for developing a senior living project near Chennai. Comprising a total of 451 units, the project named 'Swarang' is coming up at Nemmeli on ECR. It will be spread over in an area of about six lakh sqft.

Ankur Gupta, joint managing director, Ashiana Housing said, 134 units under phase I will be made available for customers over the next 24 months. "The investments will be on a 50:50 ratio between the two companies. People above 55 years can be the residents in the property, though their relatives less than this age bracket can also stay on a temporary basis," he said. Noting that



the age criteria has been presc-

ribed to maintain the concept of senior living, he said, construction for the project has com-

menced. Bharat Jain, director, Arihant Foundations & Housing said, the project will be developed as a non-high rise building consisting of G+4 floors or stilt+5 floors. "There will be 13 blocks in the project and amenities such as a care home for senior citizens, club house and temple are also available," he added.

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## Ashiana Housing, Arihant Foundations partner to launch senior living project in Chennai

Updated - August 13, 2024 at 07:17 PM.

The ₹250 crore project will come up at Nemmeli on the East Coast Road



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Bharat M Jain, Director, Arihant (left) and Ankur Gupta, JMD, Ashiana Housing Ltd, at a press meet in Chennai on Tuesday | Photo Credit: Supplied

> The Delhi-based Ashiana Housing Ltd has partnered with the Chennai-based Arihant Foundations & Housing to launch Swarang, a senior living project, on the East Coast Road. The ₹250crore project is coming up in 10.87 acres at Nemmeli, located in between Chennai and Mamallapuram.



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This is the second project in Chennai between the two partners - the first being Ashiana Subham at Maraimalai Nagar, about 40 km south of the city. On its own, Asiana has built a senior living project inside the Mahindra World City.

Ankur Gupta, JMD, Ashiana Housing Ltd, told newspersons that it was the company's ninth senior housing project in India. After Kerala, Tamil Nadu has the largest population of senior population, he said.

Chennai is a key hub for senior living projects, contributing about 74 per cent to the organised assisted living segment in Southern India. The city, along with Bengaluru and Coimbatore, plays a crucial role in meeting this demand, driven by factors like higher affordability, the growing acceptance of nuclear family structures and availability of trained healthcare staff, he said.

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BY ARUN K SHANMUGAM & BL RESEARCH BUREAU



Bharat M Jain, Director, Arihant, told newspersons that the two partners will equally share the investment, including land cost. The bookings will start in October. The project will have a total of 451 units. Of this, in the first phase, 134 units will be ready in 30 months, he said. People aged 55 and above will be allowed to stay at Swarang, he added.

The development will offer a select number of exclusive units, including 1 BHK (Bedroom, Hall & Kitchen), 2 BHK, and 3 BHK options, ranging from 912 to 1,462 sq ft, and luxurious Penthouses. The price range for these units is as follows: ₹84 lacs - ₹1 crore for 1 BHK; ₹1.22 crore to - ₹1.46 crore for 2 BHK, ₹1.55 crore to ₹1.75 crore for 3 BHK, and ₹2.08 crore for 2 BHK penthouses, says a release.

The stock price of Ashiana Housing on the NSE closed at ₹349.90, down by 5.78 per cent.